

- **Examples and illustration:** a pattern that usually begins with the main idea or point and then moves to a vivid explanation of one or two examples that illustrate that point.
- **Cause and Effect:** analysis that demonstrates causes and effects—can begin with causes and then state and discuss effects or begin with an effect and discuss the cause.
- **Classification:** placing items in their categories according to their similarities
- **Division:** breaking down an item into its parts and discussing those parts

4. According to Lutz, when does a euphemism become doublespeak? List all the euphemisms you can think of.